



To Whom it may concern,

As a valuable member of our community, I would like to invite your business to be part of our November 21, 2015 Brain Cancer Awareness 5K at Riverside Park, New Smyrna Beach, Florida.

This is our inaugural year, we hope that you may consider being a sponsor this year. The 5K will include both running and walking options, with the main goal of raising awareness about Brain Cancer.

I would be happy to discuss our sponsorship levels, and hope that you will consider joining our efforts.

E-mail- braincancerawarenessfla@gmail.com

SPONSORSHIP LEVELS - (2015)

Presenting / Gold sponsor: \$2,400.

LOGO EXPOSURE

- * Displayed on 5K run & walk website
- * Displayed on Brain Cancer Awareness- FACEBOOK page
- * Printed on front of 5K run/walk T-Shirt
- * Recognized as presenting sponsor on all event advertizing, flyers, etc.
- * Literature and promotional items placed in runners goodie bag
- * Literature and/ or promotional item, company banner (provided by you) at early registration

DAY OF EVENT RECOGNITION

- * Logo banner, (company must provide)
- * Representative invited to speak during pre-event ceremony
- * Logo displayed at mile marks (1-2-3 mile)
- * Pop-up tent/ table staffed by your company
- * Acknowledgement during pre-event, and Awards ceremony
- * Listed as event sponsor on all event press release
- * Complimentary Registration (8 persons) formed by company, to participate in the 5K run/walk

SILVER SPONSOR: \$650

LOGO EXPOSURE

- * Displayed on 5K run & walk website
- * Printed on back of 5K run & walk T-shirt
- * Recognized on Brain Cancer Awareness-FACEBOOK page
- * Recognized as silver sponsor on event advertizing, flyers, etc.
- * Literature and/ or promotional items placed in runner goodie bag

DAY OF EVENT RECOGNITION

- * Logo Banner, (company must provide)
- * Pop-up Tent/ table staffed by your company
- * Acknowledgement during pre-event, and Awards ceremony
- * Complimentary registration (4 persons) formed by company, to participate in the 5K run/ walk

BRONZE SPONSOR: \$450

LOGO EXPOSURE

- * Displayed on 5K run & walk website
- * Printed on back of 5K run & walk T-shirt
- * Literature and/ or promotional items placed in runner goodie bag
- * Recognized on Brain Cancer Awareness-FACEBOOK page

DAY OF EVENT RECOGNITION

- * Acknowledgement during pre-event ceremony, and Awards
- * Complimentary registration (2 person) formed by company, to participate in 5K run/walk

FINISH LINE SPONSOR : \$200

LOGO EXPOSURE

- * Banner on course, 11x17 (business card style)
- * Acknowledgement during pre-event

IN -KIND PRODUCT DONATION:

- * IN-Kind product donations are accepted and will be categorized at full retail price



