



### **Sponsorship Proposal**

Cottonmouth Quarter Marathon and 5K - Elkton, FL – October 31, 2020

#### **GOLD: \$500 or more**

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name/logo will be displayed with a link on the race website
- Inserts of any provided marketing materials, premiums, samples, or coupons into all participant race bags
- Your Company will be mentioned on the public address system during the event
- Company logo will be displayed in medium size on all participant t-shirts
- VIP package with 4 complimentary race entries and 4 t-shirts for event
- You will be given an opportunity to have complimentary display space at the event
- Banner provided by Sponsor will be displayed at the race site

#### **SILVER: \$250**

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name will be displayed with a link on the race website
- Inserts of any provided marketing materials, premiums, samples, or coupons into all participant race bags
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts
- VIP package with 2 complimentary race entries and 2 t-shirts for event
- You will be given an opportunity to have complimentary display space at the event

#### **BRONZE: \$100**

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name will be displayed with a link on the race website
- Inserts of any provided marketing materials, premiums, samples, or coupons into all participant race bags
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts.

#### **FRIEND OF 4-H – Non-Business: \$50**

- Your name will be mentioned on the public address system during the event.
- Your name will be displayed on all participant t-shirts and on the race website.

Name of Sponsor: \_\_\_\_\_ Level of Sponsorship: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website Address (to link on race website): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Table Needed at Finish Line?: Yes \_\_\_\_\_ No \_\_\_\_\_ Will you provide marketing inserts for race packets? \_\_\_\_Yes \_\_\_\_No

**TO GUARANTEE NAME ON SHIRT, FORM AND PAYMENT  
DUE BY OCTOBER 23<sup>th</sup>, 2020**

#### **For more information, contact:**

Wendy Smith  
CottonmouthRun@gmail.com  
904-392-7958  
www.CottonmouthRun.com

Please make checks payable to: **St. Johns County 4-H Association**

St. Johns County 4-H  
C/O Kellie Anderson  
3125 Agricultural Center Drive  
St. Augustine, FL 32092