



HALIFAX HEALTH HOSPICE

Licensed since 1979

halifaxhealth.org/hospice

800.272.2717

Funds raised from the 14th Annual 5K Run & Walk will benefit the Family Caregiver Program which plays an integral role in the health of both the patients and their caregivers. This relief program provides one-on-one care for patients, allowing the family caregivers much needed respite time.

In turn, this helps the caregivers so they can help their loved ones through the end-of-life journey.

HALIFAX HEALTH - HOSPICE MISSION STATEMENT

To provide extraordinary, compassionate and professional end-of-life care.



14TH ANNUAL FALL 5K RUN & WALK

Celebrating the Spirit of Caregiving

Sunday, September 13, 2015

(Registration: 6:30 am/Race: 8:00 am)

Port Orange City Center Circle

Sponsorship Opportunities

Proceeds from this event will support the Family Caregiver Program, a specialized program of Halifax Health - Hospice

For more information about this event, please visit halifaxhealth.org/hospice/Fall5K



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WE HONOR VETERANS

0608-0298

dale's shoes
and Pedorthics
dalesshoes.com

2595 W International Speedway Blvd
Daytona Beach, FL 32114
(386) 252-2138

When offered the opportunity to be the Presenting Sponsor for the Halifax Health - Hospice 5K Run & Walk, I immediately agreed. At Dale's Shoes we specialize in foot health and the proper fit and function of every type of footwear, so it's natural for us to be involved in these kinds of events. But this particular event means so much more to me personally, as I'm sure it does to the many other families who have experienced the compassion and concern the caregivers of Halifax Health - Hospice deliver. These remarkable people were invaluable in helping to ease the passing of my mother, both for her directly and for us coming to grips with the sad realities of losing a loved one. The care they offered allowed Mom to stay at home with family around her instead of spending her last days in an unfamiliar hospital. I can't say enough good things to adequately express the gratitude I have for Hospice helping our family through the most trying of times.

Halifax Health - Hospice is a non-profit organization providing services that none of us look forward to needing but that all of us will be grateful for when the time comes. Your generosity as a sponsor, participant, or volunteer in this event will allow Halifax Health - Hospice to continue the mission, helping families at the most difficult of times. The exposure available makes the Halifax Health - Hospice 5K Run & Walk an excellent way to promote your business, but more importantly, it provides you with the chance to give a little something back to an organization dedicated to giving us so much.

This year promises to be a great event! We hope to see you there!

Russell Dotson, C. Ped.
Owner
Dale's Shoes and Pedorthics

Sponsorship Agreement



- CORPORATION
- INDIVIDUAL
- FOUNDATION

Name: _____
Contact Name: _____
Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email Address: _____

Contribution Value

- PRESENTING SPONSOR: ~~\$5,000~~
- GOLD SPONSOR: \$1,000
- SILVER SPONSOR: \$750
- BRONZE SPONSOR: \$500
- MILE MARKER SPONSOR: \$100
- IN-KIND PRODUCT DONATION

Product Description: _____ Retail Value: _____
Product Description: _____ Retail Value: _____
Product Description: _____ Retail Value: _____

Method of Payment

- I have enclosed a check made payable to Halifax Health - Hospice in the amount of: \$ _____
- Please bill my: Visa Mastercard AMEX
- Credit Card Number: _____ Expiration Date: _____
- Cardholder Name As It Appears On Card (please print): _____
- Cardholder Signature: _____
- Please bill me
- I have emailed my logo to sheri.robbins@halifax.org.

Note: Logos must be print quality, preferably a vector-based EPS or AI file. If a vector-based logo is not available, a high resolution (300 dpi) JPG or TIF is acceptable. Do not send logos copied from websites.

Signature of Sponsor: _____ Date: _____

Your support is sincerely appreciated. The success of our 5K Run & Walk is dependent upon receipt of your donation. By execution of this agreement, you are affirming your participation as a sponsor of the 5K Run & Walk and that payment, if not enclosed, is forthcoming. Proceeds benefiting our Family Caregiver Program are tax deductible to the full extent allowed by law.

Please return Sponsorship Agreement to:
Halifax Health - Hospice, Attn: Sheri Robbins
3800 Woodbriar Tr., Port Orange, FL 32129





Sponsorship Levels

Bronze Sponsor: \$500

LOGO EXPOSURE

- › Displayed on 5K Run & Walk website
- › Printed on the back of the 5K Run & Walk t-shirt
- › Recognized as Bronze Sponsor on the official 5K Run & Walk Facebook page including logo and link to company website

DAY OF EVENT RECOGNITION

- › Acknowledgement during pre-event ceremony

COMPANY PARTICIPATION

- › Form a complimentary Bronze Sponsor Team (5 persons max) to participate in the 5K Run & Walk

ADDITIONAL BENEFITS

- › Literature and/or promotional items included in goodie bags

Mile Marker Sponsor: \$100

LOGO EXPOSURE

- › Displayed on the course

DAY OF EVENT RECOGNITION

- › Acknowledgement during race

ADDITIONAL BENEFITS

- › Literature and/or promotional items included in goodie bags

In-Kind Product Donation

- › In-kind product donations are accepted and will be categorized at full retail price.



Proceeds from this event will support the Family Caregiver Program, a specialized program of Halifax Health - Hospice

For more information about this event, please visit halifaxhealth.org/hospice/Fall5K or call Sheri Robbins at **386.322.4747**



At Halifax Health - Hospice, we believe a person's life should be cherished and celebrated. We have cared for patients in Volusia and Flagler counties for 36 years and have become the established not-for-profit leader in providing hospice services to this community. Today we continue this mission, enabling our patients and their families to make the most of every moment, especially at the end-of-life.

In addition to providing care for our patients, we work with caregivers, oftentimes a spouse or child of the patient, to educate them and provide support for them in their time of need. Proceeds raised at this event will help provide respite care to the caregivers of our patients. We have witnessed ordinary people perform extraordinary acts of kindness and compassion for those at life's end. After all these years, we are still moved by the dedication of family members and the sacrifices they make as they care for loved ones facing the end-of-life journey.

Throughout the years, thousands of people have participated in the annual Halifax Health - Hospice 5K Runs & Walks to positively impact the lives of patients and their caregivers throughout our community. This year, as we continue individual and group grassroots fundraising efforts, we expect an even greater number of participants to join this fun and worthwhile event.

You are invited to sponsor our annual 5K Run & Walk. By doing so, your company's support of our community will be recognized and a difference will be made in the lives of the friends, family members and loved ones of Halifax Health - Hospice patients.

We are pleased to offer the following sponsorship opportunities:

Presenting Sponsor:	\$3,000
Gold Sponsor:	\$1,000
Silver Sponsor:	\$750
Bronze Sponsor:	\$500
Mile Marker Sponsor:	\$100
In-Kind Product Donation	
In-kind product donations are accepted and will be categorized at full retail price.	

For more information about this event, please visit halifaxhealth.org/hospice/Fall5K or call Sheri Robbins at **386.322.4747**



Sponsorship Levels

Presenting Sponsor: ~~\$900~~

LOGO EXPOSURE

- › Displayed on 5K Run & Walk website
- › Displayed on Halifax Health Intranet (PULSE)
- › Printed on the front of the 5K Run & Walk t-shirt
- › Printed on the 5K Run & Walk application
- › Recognized as Presenting Sponsor on the official 5K Run & Walk Facebook page with a minimum of five status update mentions including logo and link to company website
- › Added as linked "Like" on official 5K Run & Walk Facebook page (company must have a Facebook presence)
- › Recognized as Presenting Sponsor on all event advertising
- › Displayed on postcard mailer to previous participants

DAY OF EVENT RECOGNITION

- › Logo on stage banner and identified as Presenting Sponsor
- › Table staffed by your company
- › Banner prominently displayed (company must provide)
- › Acknowledgement during pre-event ceremony
- › Representative invited to speak during pre-event ceremony
- › Logo displayed on the course

COMPANY PARTICIPATION

- › Form a complimentary Presenting Sponsor Team (30 persons max) to participate in the 5K Run & Walk
- › Representative invited to accompany Halifax Health - Hospice associate at radio appearance prior to 5K Run & Walk

ADDITIONAL BENEFITS

- › Listed as Presenting Sponsor on all event press releases (released to all local newspapers, magazines, radio and television stations)
- › Literature and/or promotional items included in goodie bags
- › Literature and/or promotional items placed at early registration location

Sponsorship Levels

Gold Sponsor: \$1,000

LOGO EXPOSURE

- › Displayed on 5K Run & Walk website
- › Printed on the back of the 5K Run & Walk t-shirt
- › Recognized as Gold Sponsor on the official 5K Run & Walk Facebook page with a minimum of two status update mentions including logo and link to company website

DAY OF EVENT RECOGNITION

- › Logo on stage banner and identified as Gold Sponsor
- › Table staffed by your company
- › Acknowledgement during pre-event ceremony
- › Logo displayed on the course

COMPANY PARTICIPATION

- › Form a complimentary Gold Sponsor Team (15 persons max) to participate in the 5K Run & Walk

ADDITIONAL BENEFITS

- › Listed as Gold Sponsor on all event press releases (released to all local newspapers, magazines, radio and television stations)
- › Literature and/or promotional items included in goodie bags

Silver Sponsor: \$750

LOGO EXPOSURE

- › Displayed on 5K Run & Walk website
- › Printed on the back of the 5K Run & Walk t-shirt
- › Recognized as Silver Sponsor on the official 5K Run & Walk Facebook page with a minimum of one status update mention including logo and link to company website

DAY OF EVENT RECOGNITION

- › Logo on stage banner and identified as Silver Sponsor
- › Table staffed by your company
- › Acknowledgement during pre-event ceremony

COMPANY PARTICIPATION

- › Form a complimentary Silver Sponsor Team (10 persons max) to participate in the 5K Run & Walk

ADDITIONAL BENEFITS

- › Literature and/or promotional items included in goodie bags

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shoes**
and Pedorthics
dalesshoes.com

14th Annual Fall 5K Run & Walk
Presenting Sponsor

